

PROPOSAL WRITING AND FUNDRAISING – 18th to 20th December 2018

WORKSHOP ORGANIZERS

Capacity Africa is an organization that was founded in 1999 with the objective of building capacity for development professionals to enhance effective delivery of development services in Africa. The organization runs training programs in Kenya, Somalia, Ethiopia, Uganda, Tanzania, Rwanda, Burundi, Congo and South Sudan training over 3500 development workers in the last ten years. We have collaborated very closely with over 200 organizations among them Action Aid Kenya, Unicef, Undp, UN Women, OSIEA, Population Services International, World Health Organization, Ministry of Health, Federation of Women Lawyers-FIDA, Amref, Kisumu and Eldoret City Councils, Danish Deming Group, Pact World, Oxfam, War Child, World Relief, Tear Fund, Shell International, Path, Techno serve, One Love One World, Freedom to Create, Center for British Teachers, JRS Sudan, Christian Mission Aid, Sudanese Red Cross, Mercy Corps International, ADRA South Sudan Sector Program among others.

Course Overview

The Proposal Writing & Fund raising activities form the backbone of any development organization. Hence for sustainable strategies, organizations must enhance their skills and capacity on fundraising and proposal writing by equipping their key members of staff with the emerging and modern trends in Proposal Writing & Fund raising today.

COURSE OBJECTIVES

By the end of the training program, the participants should be able to;

- Identify tips in successful fund raising in Africa
 - Design Log Frame
 - Identify the key major steps in a proposal
 - Design an online fund raising plan for his organization
 - Identify at least ten key tips on why proposal are denied funding
 - Initiate critical networks with key players in the development sector for purposes of fund raising
- vii. Identify steps of approaching and maintaining effective relationships with donors.

TRAINING COURSE CONTENT

- Project Planning & Design Using log frames
- Concepts used in Proposal writing and Fundraising

Fundraising

- Proposal Writing components.(proposal writing drills)
- Understanding why some proposals don't get funded
- Online Fund Raising
- Developing a Fund Raising Strategy for your Organization
- Mastering the fund raising environment

VENUE: THE MERIDIAN HOTEL NAIROBI.

FEE: FEES: KSHS. 50,000/- (USD 500) PER PERSON

Training Package Value for the Money Training will be facilitated by

professional with hands on skills and great wealth of experience.

Participants coming from outside NAIROBI are requested to organize their own accommodation and transport. We can however reserve accommodation space for you at the training venue.

Kindly confirm your participation with:

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